

# Corporate Partnership Levels & Benefits



	Champion \$10,000+	Extra Mile \$7,500- \$9,999	Hero \$5,200- \$7,499	Medalist \$2,600- \$5,199	Supporter \$1,300- \$2,599
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## Extraordinary Impact \*

Choose the number of events you would like to sponsor	5	4	3	2	1
Sponsorship features to maximize exposure	✓				
High profile logo placement on RunningBrooke website homepage	✓				
Logo placement on all collateral materials, including E-Newsletters.	✓	✓			
VIP tours & VIP access to Charity Sites	✓	✓	✓		
Your logo hyperlinked from RunningBrooke website to your company website	✓	✓	✓	✓	
Company accolades on RunningBrooke e-newsletter and social media	✓	✓	✓	✓	✓
Listing on RunningBrooke sponsor page	✓	✓	✓	✓	✓
Recognition at all RunningBrooke events and subscription to monthly e-newsletters.	✓	✓	✓	✓	✓

Sponsor Benefits include, but not limited to: VIP Tours, special access to nonprofits, complimentary event tickets.

\*Annual gift total

## 2017 Corporate Partnership Visibility

5 opportunities to position your business as a philanthropic leader

- Spring2ACTion** Wednesday, April 5, 2017  
 Spring2Action is a powerful 24-hour online fundraising “race” that offers maximum exposure. Your business logo will be incorporated into our professionally designed and winning email campaign, prominently displayed on the main fundraising leaderboard, and on each independent fundraiser page. **Expected exposure to over 9,500 local and regional homes and businesses, and high-net worth and active individuals**
  - High profile logo placement on the RunningBrooke website
  - Business exposure to 4,500+ local and regional high net-worth households through RunningBrooke email campaign
  - 5,000 logo impressions through RunningBrooke’s extensive e-campaign network
  - Logo on Fundraising Leaderboard for each donor to see
  - Company logo and accolades on Facebook, Twitter and Instagram with measurable clicks, likes, shares and mentions
  
- Arlandria Futsal Court and Beautification Project** Saturday, May 6, 2017  
 How do you change a neighborhood? Repurpose a derelict tennis court and turn the space into a futsal (soccer) court! Add benches, a water fountain, and native trees and perennials. This the exciting first phase of a two-phase project. Phase 2, comes in the fall of 2018, when a new playground is installed for kids and families in Arlandria to get active together! **Expected exposure to 6,000+ community-minded, regional homes, businesses, and volunteers, with lifelong visibility in the Arlandria neighborhood**
  - High profile logo placement on RunningBrooke website, park signage, and collateral materials
  - Company logo and accolades on Facebook, Twitter and Instagram with measurable clicks, likes, shares and mentions
  - Employee team building opportunity through a hands-on volunteer day
  
- Move2Learn Summit** Wednesday, June 7, 2017  
 Position your business as an innovative thought leader in the community. This important 2-hour summit is set to spark ideas and bring change to local school policy. How can schools make high level and grassroots changes to incorporate movement and exercise inside and outside the classroom to spark and enhance academic learning? Charlene Burgeson, Executive Director of Let’s Move, an initiative of former First Lady Michelle Obama, and Preston Blackburn, Founder of Pop, Hop & Rock, will be our featured speakers, with local experts as guest panelists for Q & A. **Expected reach to 5,500 regional homes, businesses, and educational thought leaders**
  - High profile logo placement on the RunningBrooke website
  - High profile logo placement on all marketing and collateral materials
  - Business exposure to 4,500+ local and regional high net-worth households through RunningBrooke email campaign
  - Complimentary event tickets

## 2017 Corporate Partnership Visibility continued...

### **Marine Corps Marathon** October 22<sup>nd</sup>, 2017

The Marine Corps Marathon (MCM) is the third largest U.S. marathon, which draws over 30,000 runners. As a partner of MCM, RunningBrooke receives runner entries and builds a team. From April through October, RunningBrooke is in constant contact with our enthusiastic runners: training e-newsletters packed with tips and businesses to frequent, social media, and runner meet-ups. Fundraising pages are built out with stories and business logos. **Expected reach to 15,500: local and regional homes and businesses, and high-net-worth and active individuals**

- Business exposure to 4,500+ local and regional high net-worth households through RunningBrooke email campaign
- 6,000 logo impressions through paid advertising in running publications
- High profile logo placement on RunningBrooke runners' fundraising pages with expected reach of 5,000 impressions
- High profile logo placement on RunningBrooke website
- Company logo and accolades on Facebook, Twitter and Instagram with measurable clicks, likes, shares and mentions
- Logo placement on all runner tech-training shirts

### **Massive Community Celebration** Fall, 2017

Celebrating our collective success for Alexandria's underserved kids! Bands. Friends. Libations. No speeches! **Expected exposure to 10,500 local and regional homes and businesses, and high-net-worth and active individuals**

- Business exposure to 4,500+ local and regional high net-worth households through RunningBrooke e-newsletter
- 6,000 logo impressions through paid advertising in local publications
- High profile logo placement on all marketing and collateral materials
- High profile recognition on RunningBrooke website
- Company logo and accolades on Facebook, Twitter and Instagram with measurable clicks, likes, shares and mentions
- 10 complimentary event tickets

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RunningBrooke is a 501(c) (3) nonprofit. Your contribution is tax-deductible to the extent allowed by law.

We greatly appreciate your support!