



Promoting You to the RunningBrooke Network

RunningBrooke is the organization in Alexandria that gets kids active to improve focus and spark academic learning in the classroom. We are innovative and results driven, and since 2009, have served over 10,000 underserved children across Alexandria. Not only do we build and renovate community playgrounds, but also we pilot programs in City Schools, reinvest in other nonprofits with our Move2Learn Community Grants, and educate our educators with RunningBrooke's yearly Move2Learn Summit.

As RunningBrooke's founder, I am excited to present a business opportunity to you, which will elevate your brand and bring you maximum exposure through RunningBrooke's substantial networks, all the while providing critical funds for our at-risk kids. I look forward to talking with you, providing success measures, and forming a valuable relationship!

RunningBrooke communication channels reach:

- City of Alexandria, Northern Virginia and into the DMV area
- High-net-worth residents
- Community leaders and businesses
- Attendance and thought leadership with educators
- Local and State elected officials
- Athletes, triathletes, and running clubs
- ACT for Alexandria, Alexandria Chamber of Commerce, the Alexandria Rotary Club

Our growing network includes:

- 4,500 email addresses across the City and Region with a 44% open-rate (national open-rate average is 20%)
- 1,400 Facebook followers (measurable clicks, likes, comments and shares)
- 675 Twitter followers (measurable likes, re-tweets and mentions)

RunningBrooke garners the attention of both regional and national press:

- *Runner's World*
- *VA Living Magazine*
- *Competitor Magazine*
- *Washingtonian, The Washington Post, Miami Herald*
- *Alexandria Times and the Alexandria Gazette Packet, Alexandria Woman.*

Brooke makes radio, podcast and TV appearances (NBC4, WUSA9, Detroit TV4, Phoenix WKPO News, Salt Lake City ABC) whenever possible and has spoken to the U.S. Congress.

Founder Fast Facts

Brooke has run a marathon each month since May of 2009. She has run a marathon on every continent, in each of the 50 states, and all 5-world marathon majors. To date, she has run 104 marathons.

Brooke pays 100% of her expenses and travel fees.

Brooke has asthma and exercise-induced asthma.

Brooke's next running goal is a 100-mile race in August 2017.

Brooke has received the following accolades: Official Ambassador of the City of Alexandria, Geico Hometown Hero, Rising Star by the Alexandria Commission for Women, WUSA9 TV SuperNova and the Joanne White Grassroots Volunteer Award.

The Department of Recreation, Park, and Cultural Activities and RunningBrooke thank the following partners for their generous support towards Hume Springs Park.

Team Leader	Team Marathon	Team Half-Marathon	Team 5K
			
			Your Logo Here To Support Volunteer T-Shirt/Lunch

Department of Recreation, Park, and Cultural Activities
runningbrooke.org
info@runningbrooke.org

GUARANTEED BIBS!

ONLY \$75 VIP PERKS

Great cause to help at-risk kids

REGISTER HERE!

