

2017 Impact Report

WHEN: July 2016 – July 2017

WHO: You + 8,500 kids across Alexandria

HOW: Public and private education partners incorporate a variety of movement activities into the students' school day.

WHAT: You empowered 8,500 kids to achieve greater focus, gain confidence, and perform better in school by elevating their heart rates through creative dancing, running, biking, playing soccer, tackling new circus tricks, and other engaging, age-appropriate activities.

WHERE: Classrooms and schools across Alexandria, private nonprofit programs, and playgrounds.

WHY: Active kids scholastically outperform their less-active peers.

**MOVE
2
LEARN**



“Children who are more active show greater attention, have faster cognitive processing speed, and perform better on standardized academic tests than children who are less active.”

“Educating the Student Body: Taking Physical Activity and Physical Education to School” National Academies Health and Medicine Division



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“ ACPS is thrilled to be working closely with deeply committed community partners like RunningBrooke, and the many other local organizations that were represented both among the panel and in the audience at this year’s Move2Learn Summit. It is only in close association with these valued partners that we will be able to effectively change the lives of ALL of Alexandria’s young people.

— Michael J. Humphreys, Alexandria City Public Schools PE/Health/Family Life Education Instructional Specialist

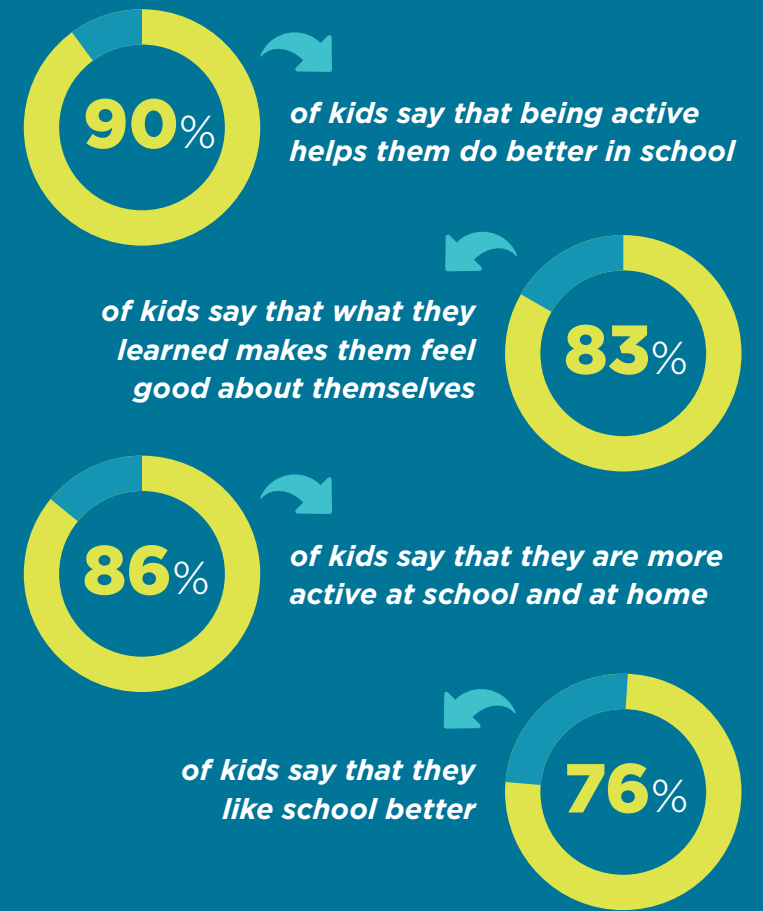
“ Through leadership provided by RunningBrooke, individuals and organizations representing many sectors of society are taking action to ensure that the children of Alexandria, Virginia have many opportunities to participate in physical activity in school and the community. The Move2Learn Summit was an inspiring gathering of champions who want active, healthy, and happy children!

— Charlene Burgeson, Executive Director, Active Schools

“ Hume Springs Citizens Association would like to thank you for helping make our 2016 National Night Out a huge success! On August 2, approximately 200 members of our community came together to enjoy a cook-out, talk to neighbors, play games and raffles, listen to music, and meet public servants and VIPs. Your generous contribution to Hume Springs Park last year helped create a fantastic venue for our neighborhood to enjoy at National Night Out and many other times throughout the year. We are very grateful to you for supporting our community!

— The Hume Springs Citizens Association

RunningBrooke is excited to be developing tools to measure your impact across Alexandria. Initial results from one of our partners reveal that after participating in the program:



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Learn how you can join the movement

call (844) M2L-KIDS or email info@runningbrooke.org

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